

EGuideMagazine.com & VisitTyler.com presents the 2022

BLUE SANTA PUB CRAWL



Saturday, December 3rd • Downtown Tyler

100% of Proceeds Benefit The Tyler Police Blue Santa Program

Sponsorships & Tickets: EGuideMagazine.com/BlueSanta

Have Fun & Make a Difference
in a Tyler Local Child's Christmas!



\$3000

"Kris Kringle" Sponsor - \$3000

This Blue Santa Crawl Sponsorship includes:

- Sponsorship banner at Tickets check-in table ETX Brewery
- Logo on web ad at the top of EVERY PAGE of EGuideMagazine.com
- Logo on lanyards inserts
- Logo on Blue Santa promo posters
- Logo on Blue Santa Crawl Event Flyer & Fun Map
- Large logo on back at the top of t-shirts as Title Sponsor
- Clickable logo on EGuideMagazine.com
- Logo on splash screen on "Visit Tyler TX" App
- Listed on all social media (Facebook, Instagram & Twitter)
- Listed on 'The Big Calendars' at EGuideMagazine.com & VisitTyler.com
- 8 tickets to event

"Rudolf" Sponsor - \$500

This Blue Santa Crawl Sponsorship includes:

- **Banner on front of costume piece pick-up tables** **\$500**
- Logo on Blue Santa promo posters
- Logo on Blue Santa Crawl Event Flyer & Fun Map
- Large logo on back of event t-shirts
- Clickable logo on EGuideMagazine.com
- Listed on all social media (Facebook, Instagram & Twitter)
- Listed on 'The Big Calendars' at EGuideMagazine.com & VisitTyler.com
- 4 tickets to event



\$1000

"Mrs. Claus" Sponsor - \$1000

This Blue Santa Crawl Sponsorship includes:

- Logo on lanyards inserts
- Logo on Blue Santa promo posters
- Logo on Blue Santa Crawl Event Flyer & Fun Map
- Large logo on back of event t-shirts
- Clickable logo on EGuideMagazine.com
- Logo on splash screen on "Visit Tyler TX" App
- Listed on all social media (Facebook, Instagram & Twitter)
- Listed on 'The Big Calendars' at EGuideMagazine.com & VisitTyler.com
- 6 tickets to event

"Santa's Little Helper" Sponsor - \$300

This Blue Santa Crawl Sponsorship includes:

- Logo on Blue Santa promo posters
- Logo on Blue Santa Crawl Event Flyer & Fun Map
- Logo on back of event t-shirts
- Clickable logo on EGuideMagazine.com
- Listed on all social media (Facebook, Instagram & Twitter)
- Listed on 'The Big Calendars' at EGuideMagazine.com & VisitTyler.com
- 2 tickets to event



\$300

To sign-up to be a sponsor, e-mail EGuideMagazine@gmail.com.

This year on December 3rd, you can be a check-in spot!

Hundreds of Blue Santa's converged on Downtown Tyler to have fun and make a difference in a local Tyler child's life at Christmas for the Blue Santa Pub Crawl.



North Pole Sponsor - \$300 Be a Check-in Spot!

This Blue Santa Crawl Sponsorship includes:

- All participants checking at your business to pick up costume pieces
- Logo on Blue Santa promo posters
- Logo on Blue Santa Crawl Event Flyer & Fun Map
- Logo on back of t-shirt
- Clickable logo on EGuideMagazine.com
- Listed on all social media (Facebook, Instagram & Twitter)
- Listed on 'The Big Calendars' at EGuideMagazine.com & VisitTyler.com
- 2 tickets to event

Requirements:

- We require none of your staff to help! All we need is a space for a small table for OUR volunteer staff to hand out costume pieces.
- We suggest that you provide some sort of holiday entertainment for Blue Santa participants so that they will stay at your business as long as possible. We can help with ideas like a Beard Contest, Bar Olympics, concerts, caroling, trivia, Mrs. Clause storytelling, live painting, etc...



EGuide and VisitTyler will PROVIDE STAFF & COSTUME PIECES to be handed out. Participants will come to your location to collect them!

Here's the breakdown...

	Kris Kringle Title Sponsor	Mrs. Claus Sponsor	Rudolf Sponsor	Santa's Little Helper	North Pole Check In Spot	Sleigh Ride Sponsor
	\$3,000	\$1,000	\$500	\$300	\$300	\$1,000
Sponsorship banner at check in table	x					
Banner at Costume Pieces check in table			x			
Availability to pass out your promotional materials	x			x		x
Logo on lanyard card inserts	x	x			x	x
Logo on Blue Santa Crawl posters	x	x	x	x	x	x
Logo on Blue Santa Event Flyer & Fun Map	x	x	x	x	x	x
Logo on back of Blue Santa t-shirts	x	x	x	x	x	x
Logo with clickable link at EGuideMagazine.com	x	x	x	x	x	x
Logo on splash screen on "EGuide Tyler TX" app	x	x				
Listed on all Facebook.com, Instagram * Twitter promotions	x	x	x	x	x	x
Listed on EGuideMagazine.com & VisitTyler.com Big Calendars	x	x	x	x	x	x
Tickets to Blue Santa Pub Crawl event	8	6	4	2	2	4
Check in location to begin Blue Santa Pub Crawl						x
OTHER OPPORTUNITIES						
Event Group Photo taken at your location						x
Large Logo on Event Bag given out at check-in location	x	x			x	x

For more info go to EGuideMagazine.com/bluesanta